

## Editorial

Dear Madam, dear Sir,

Here they are—our **new releases** of the last couple of months. Of course, there is more to come, and there have been more releases if you read German, too.

There is more news to come, too, since we will shortly announce a new and very renowned **international partner**. Watch this space, we'll let you know as soon as!

BTW: I have founded another publishing company in 2014: **budrich Inspired**. budrich Inspired publishes German language books only, targeting entrepreneurs and those who are toying with the idea of setting up their own business. I am proud to say that we are the publishing house for one of the most renowned and innovative US-business authors, Mike Michalowicz. And since we are, we decided to distribute his great book "**Profit First**" in Europe and UK.

If you are an **author** with Barbara Budrich Publishers or Budrich UniPress, you are entitled to a 30% discount off the recommended retail price. Please send your order directly to **Karen**. She will make sure the delivery is made swiftly, wherever you may be located on the planet.

As a **lecturer** you may ask for free reading copies in case you would like to consider a course adoption. Get in touch with **Nele**; she will guide you through the process.

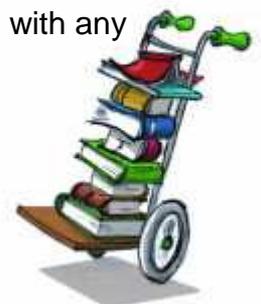
If you would like to review any of our publications for your pertinent journal or any other academic media, let **Corinna** know. She will provide you with a free review copy.

You want to publish with us? We are delighted! And **Miriam** is, in particular! Just send your book proposal to her.



Interested in sample copies, subscriptions, online access to our journals? Let **Josef** know, he can help you there, and can also put you on to the editors in case you would like to submit your text for publication with any of our journals.

Best wishes,  
 Yours *Barbara (Budrich)*



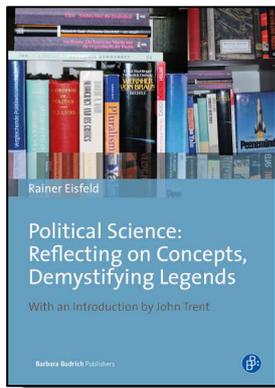
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Our new catalogue  
**Spring 2016 *online***



## New Releases



**RAINER EIFELD**

### **Political Science: Reflecting on Concepts, Demystifying Legends**

With an Introduction

by John Trent

2016. 133 pp. Pb. 24,90 € (D), US\$36.95, GBP 21.95

ISBN 978-3-8474-0506-1 –

eISBN 978-3-8474-0928-1

Rainer Eisfeld's book highlights the merits of

socio-historical research into topics infrequently covered by mainstream political science.

Directing attention to the need for carefully scrutinizing the convenient "truths" of established – post-Nazi, post-Communist – political narratives, its chapters encourage reflection of the discipline's history and state of the art.

ALSO BY RAINER EIFELD:

### **Radical Approaches to Political Science: Roads Less Traveled**

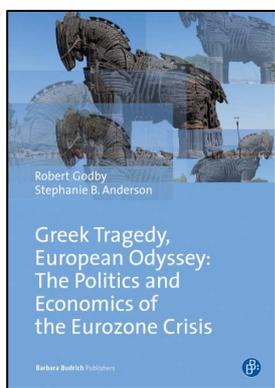
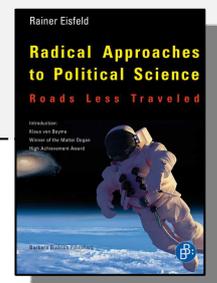
With an Introduction by Klaus von Beyme

2012. 267 pp. Pb. 28,00€ (D),

US\$41.95, GBP 24.95

ISBN 978-3-8474-0028-8

eISBN 978-3-86649-536-4



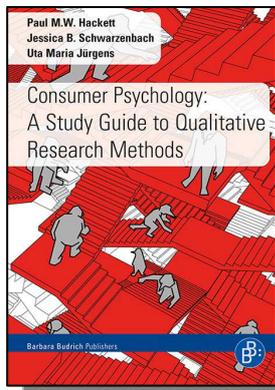
**ROBERT GODBY/STEPHANIE B. ANDERSON**

### **Greek Tragedy, European Odyssey: The Politics and Economics of the Eurozone Crisis**

2016. 209 pp. Pb. 28,00 € (D), GBP 24.95, US\$40.00

ISBN 978-3-8474-0618-1 – eISBN 978-3-8474-0431-6, 20,99 €

Debate among politicians and academics alike vacillates as to whether the euro is the crowning achievement of a half-century of European integration efforts, or now constitutes a force that threatens to drive European Union member states apart. This book introduces both the political and economic forces at play in the eurozone crisis that have shaped this debate and changed the face of European integration.

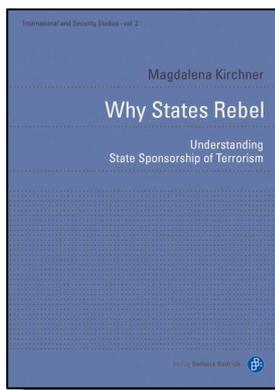


**PAUL M.W. HACKETT/ JESSICA B. SCHWARZENBACH/  
UTA MARIA JÜRGENS**

**Consumer Psychology:  
A Study Guide to Qualitative Research Methods**

2016. 166 pp. Pb. 19,90 € (D), US\$29.95, GBP 17.95  
ISBN 978-3-8474-0772-0 – eISBN 978-3-8474-0891-8

This book provides students with a clear and concise guide to studying undergraduate courses in qualitative consumer research and ethnography. The authors present the major qualitative research approaches used in consumer and marketing research as well as practical procedures and theoretical aspects of research design, report presentation etc. In addition to that a weekly study guide, including comprehensive reading lists, completes the book.



**MAGDALENA KIRCHNER**  
**Why States Rebel**

Understanding State Sponsorship of Terrorism  
International and Security Studies, vol. 2

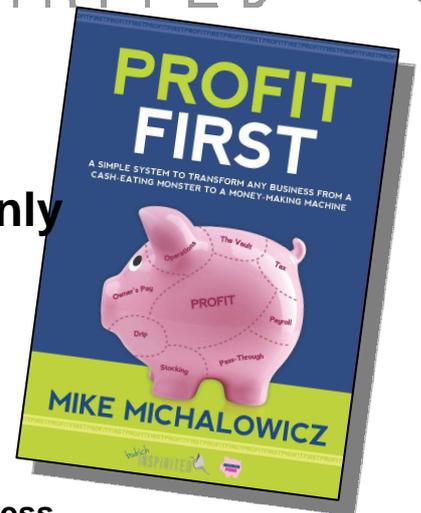
2016. 281 pp. Pb. 39,90 € (D), US\$58.00, GBP 36.95  
ISBN 978-3-8474-0641-9 – eISBN 978-3-8474-0864-2

State sponsorship of terrorism connects major contemporary issues of international relations such as intra- and interstate conflict as well as third-party intervention. The author examines Syria's relations with Palestinian Fatah, Turkish-Kurdish PKK, and Lebanese Hizballah, between 1964 and 2006. In order to understand why states choose to form alliances with terrorist organizations, the author links international and domestic security policy challenges with the formal and informal limitations political leaders take into consideration when adjusting to them.



## Mike Michalowicz, Profit First – distribution rights for UK & Europe only

A Simple System to Transform any Business from a Cash-Eating Monster to a Money-Making Machine  
205 pp. Pb. 16,90 € (D), 17,40 € (A)  
ISBN 978-3-8474-0535-1



**What if, rather than you serving your business, your business served you? What if you could turn a profit from your very next deposit? And what if you had the power to guarantee that profitability? Find out: read the book.**

„Look, I could go on forever telling you what rocks about this book.... just make sure you grab it. This book will make you profitable, which will grow your business, which will ultimately make you happy ...“ – *Jason Spencer on amazon.com*

„I sincerely hope you'll pick up a copy for yourself and one for every entrepreneur (and accountant!) who you care about.“ – *Social Sparkle & Shine on amazon.com*

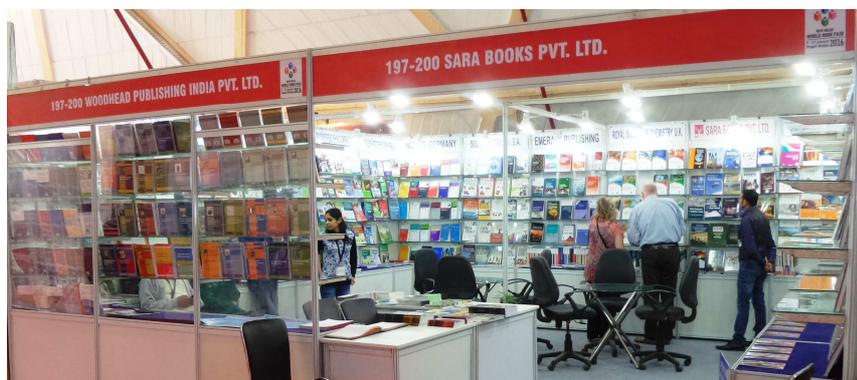
## Budrich with Sara Books at New Delhi World Book Fair 2016



Sara Books participated in New Delhi World book fair 2016 (9th-17th January). Bigger and better than earlier editions, the NDWBF today has emerged as one of the premier events in the book world. The distinctive feature of NDWBF and what makes it stand apart from similar such big book fairs across the world is the enthusiastic participation of people. The over 1,100 participants including 25 from abroad, together they made the fair an equally delightful treat of books and events. This year guest of honor was China and a huge contingent of chines delegation attended the book fair.

Barbara Budrich titles at Sara Books' stall received very good response from the Indian distributors and visitors. This year the stall was in Hall 6, which attracted a huge audience.

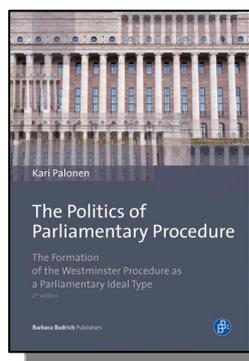
Many students, Professors and Librarians from Indian colleges visited Sara Books and made a good selection of Barbara Budrich titles for their libraries.



## Budrich Publications at Rightol Media Licensing Event in Beijing on May 20

As a major rights agency in China, Rightol Media holds the Rightol Media Global Book Promotion Event on May 20, in Beijing Friendship Hotel, one of the largest garden-style hotels in Asia. We take this opportunity to exhibit our new releases. Rightol will organize meetings with the management of key clients during the event, inviting CEO and main editors of publishing companies they work with most closely. More than 300 Chinese publishers have apparently expressed a desire to participate, however, only a select few will be invited. We hope for many Chinese translations as a result.

## Press Clippings



**Kari Palonen**

### **The Politics of Parliamentary Procedure**

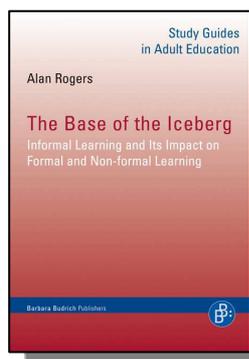
The Formation of the Westminster Procedure as a Parliamentary Ideal Type

2016. Ca. 270 pp. Pb. Ca. 34,90 € (D), 35,90 € (A), US\$49.95, GBP 31.95

ISBN 978-3-8474-0787-4 – eISBN 978-3-8474-0910-6

Palonen paints a very useful picture of the procedural evolution of Parliament, helping us to understand the roots of the procedural politics which Members of Parliament still play in the House today.

*Parliaments, Estates and Representation*, 18.02.2016



**Alan Rogers**

### **The Base of the Iceberg**

Informal Learning and Its Impact on Formal and Non-formal Learning Study Guides in Adult Education

2014. 97 pp. Hc. 24,90 € (D), 25,60 € (A), US\$36.95, GBP 21.95

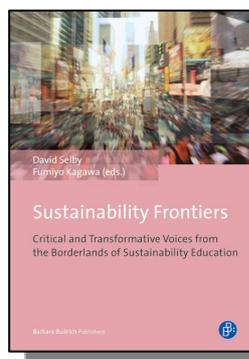
ISBN 978-3-8474-0632-7 – eISBN 978-3-8474-0258-9

[...] I would strongly recommend this book to all adult educators in general because as Rogers concludes, "Without informal learning, none of us would grow; and without the products of informal learning, none of our planned learning programmes would be effective" (p. 79).

*Adult Education Quarterly* 66/2016

The base of the iceberg [...] is a thick and deep theoretical discussion on education by Alan Rogers, a well-known author in the field.

*International Review of Education – Journal of Lifelong Learning* 5/2015



**David Selby/ Fumiyo Kagawa (eds.)**

### **Sustainability frontiers**

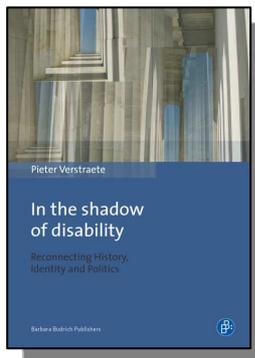
Critical and transformative voices from the borderlands of sustainability education

2015. 295 pp. Pb. 36,00 € (D), 37,10 € (A), US\$52.00, GBP 32.95

ISBN 978-3-86649-476-3 – eISBN 978-3-86649-522-7

This book offers an important starting point for broaching [...] questions in the field of sustainable development, particularly those focused on the need to pluralise different modes of being.

*Development Education and Climate Change* 21/2015



**Pieter Verstraete**

**In the shadow of disability**

Reconnecting History, Identity and Politics

2012. 136 pp. Pb. 16.90 € (D), 17.40 € (A), US\$25.95, GBP 15.95

ISBN 978-3-8474-0023-3 – eISBN 978-3-86649-541-8

Using disability to unmask education and its history is what [...] makes this book relevant.

*H-Disability, H-Net Reviews 11/2015*

\* \* \*

- Has your book been reviewed, and we haven't included it here?
- Are you interested in a review copy of our publications?

Get in touch with **Corinna**



# Events

Wann	Wo	Was
10./11.5.2016	Weimar, Germany	<b>Publishing in the English language academic market for non-native speaker</b> budrich training-Workshop with Jakob Horstmann
4./5.7.2016	Würzburg, Germany	<b>Academic Writing</b> budrich training-Workshop with Jakob Horstmann
10.-14.07.2016	Wien, Österreich	3rd ISA Forum of Sociology. <b>The Futures We Want: Global Sociology and the Struggles for a Better World</b> <a href="http://www.isa-sociology.org/forum-2016/">www.isa-sociology.org/forum-2016/</a>
22.-23.07.2016	Berlin, Germany	<b>12. Berliner Methodentreffen Qualitative Forschung</b> <a href="https://lists.fu-berlin.de/listinfo/berliner_methodentreffen">https://lists.fu-berlin.de/listinfo/berliner_methodentreffen</a>
23.-26.07.2016	Poznan, Poland	24. IPSA World Congress <b>Politics in a World of Inequality</b> <a href="https://wc2016.ipsa.org/events/congress/wc2016/home">https://wc2016.ipsa.org/events/congress/wc2016/home</a>
23.-26.8.2016	Dublin, Ireland	ECER. <b>Leading Education: The Distinct Contributions of Educational Research and Researchers</b> <a href="http://www.eera-ecer.de/ecer-2016-dublin/">http://www.eera-ecer.de/ecer-2016-dublin/</a>

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Kreidlerstr. 9. D-70806 Kornwestheim. Germany  
Tel. +49 (0) 7154.13 27-0  
Fax +49 (0) 7154.13 27-13  
<mailto:info@brocom.de> – <http://www.brocom.de>

### **Distribution Austria: Mohr Morawa Buchvertrieb GmbH**

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Fax +43 (0) 1. 688 71 31  
<mailto:bestellung@mohrmorawa.at> – <http://www.mohrmorawa.de>

### **Distribution Switzerland: Scheidegger & Co. AG, c/o AVA Verlagsauslieferung**

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Fax +41 (0)44 762 42 10  
<mailto:scheidegger@ava.ch> – <http://www.ava.ch>

### **Representation Switzerland: Ruth Schildknecht, Scheidegger & Co. AG**

Obere Bahnhofstrasse 10A. CH-8910 Affoltern am Albis. Switzerland  
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### **Distribution and Representation Portugal, Spain & Gibraltar: Iberian Book Services**

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### **Sales representatives and distribution UK: Distribution: Central Books**

99 Wallis Road. London E9 5LN. England  
Tel. +44 (0)20 8986 4854  
Fax +44 (0)20 8533 5821  
[orders@centralbooks.com](mailto:orders@centralbooks.com)

### **Agent: Global Book Marketing Ltd**

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**Distribution and Representation South-East Asia (w/o Japan, India): Apac Publishers Services Pte Ltd**

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